

4th Annual Emerging Financial Markets and Policy Conference - EFMP 2024
“Exploring Emerging Trends and Innovations Reshaping the Financial Landscape”
Sri Lanka Finance Association (SLFA)
23rd August 2024, Uva Wellassa University of Sri Lanka
Conference Program (Virtual Conference)

- 09.30 AM - 09.35 AM** **Commencement**
- 09.35 AM - 09.40 AM** **Welcome Address**
Professor K.M.M.C.B. Kulathunga
Head, Department of Management Sciences, Uva Wellassa University of Sri Lanka,
Conferences Co-Chair, Emerging Financial Markets and Policy Conference - EFMP 2024
- 09.40 AM - 09.45 AM** **Introductory Remarks**
Professor J. P. R. C. Ranasinghe
Dean, Faculty of Management, Uva Wellassa University of Sri Lanka
- 09.45 AM - 09.55 AM** **SLFA : An Overview**
Senior Professor Hareendra Dissabandara, President, Sri Lanka Finance Association
- 09.55 AM – 10.00 AM** **Video Documentary – SLFA and EFMP**
- 10.00 AM – 10.10 AM** **Milestones of the EFMP 2024**
Professor Manjula K. Wanniarachchige, Executive Secretary, Sri Lanka Finance Association
- 10.10 AM – 10.20 AM** **Address by the Guest of Honour**
Vice-Chancellor, Senior Professor Kolitha B. Wijesekara, Uva Wellassa University of Sri Lanka
- 10.20 AM – 10.25 AM** **Launching the Proceeding**
Vice Chancellor, Senior Professor Kolitha B. Wijesekara, Uva Wellassa University of Sri Lanka
- 10.25 AM – 10.30 AM** **Introduction to Keynote Speaker**
Ms. P.G.M.S.K. Gamage, Coordinator, EFMP Conference 2024
- 10.30 AM – 10.50 AM** **Keynote Address: *Charting the Course of FinTech Frontiers: Unveiling the trends shaping Finance 2.0.***

Dr. Dimitrios Salampasis
Senior Lecturer, Emerging Technologies and FinTech
Department of Accounting, Economics and Finance
School of Business, Law and Entrepreneurship
Swinburne University of Technology



Dr Salampasis is an award-winning global thought leader, educator, researcher, and sought-after keynote speaker, passionate about FinTech, global affairs, sustainability, and emerging technologies nexus. Dr Salampasis is the Frontier Technologies and FinTech Capability Lead and Senior Lecturer of Emerging Technologies and FinTech at the Swinburne School of Business, Law, and Entrepreneurship. Dr Salampasis is a Visiting Professor of FinTech at the University of Québec at Rimouski, Canada, a Blockchain and FinTech Fellow at the Singapore University of Social Sciences, a Visiting Faculty at the School of Management in Fribourg, Switzerland, an Academic Council Member of the Global FinTech Institute and a Part-Time FinTech Lecturer at the Bahrain Institute of Banking and Finance. Dr Salampasis is a member of the Australian Institute of Company Directors, a Fellow within the Financial Services Institute of Australasia, and a member of the CPA Australia Digital Transformation Centre of Excellence. Dr Salampasis publishes in international peer-reviewed academic journals and books and his work is regularly presented in major international conferences, leading industry forums, executive education masterclasses and invited keynotes around the world. Dr Salampasis is regularly involved in advisory work with key private, public, and governmental stakeholders of the Australian and international FinTech and broader business ecosystem. Dr Salampasis is a trusted partner to C-Level Executives, CEOs and Boards of leading corporations, start-ups, and government officials. Dr Salampasis has been playing an instrumental role in shaping Australia's FinTech innovation policy and advocacy agenda by participating in working groups, providing expert strategic advice and critical policy analysis, and submitting research-grounded responses to policy consultations. Dr Salampasis has been actively supporting Australian and international ecosystem stakeholders by identify synergistic opportunities, incubating new strategic opportunities, and curating conversations of policymaking, ESG and regulatory implications. Dr Salampasis has received international recognition for his global perspective and creative research and thought leadership approach for thinking about innovation and the evolution of the financial technologies landscape.

10.50 AM – 11.00 AM

Vote of Thanks

Mr. K. Charith – Co-Secretary, EFMP Conference 2024

Track 01: Corporate Finance and Governance

Chair: *Professor Yogendrarajah R., University of Jaffna, Sri Lanka*

Convener: *Palihawadana P.H., University of Sri Jayawardenapura, Sri Lanka*

1. Corporate Governance and Firm Performance of Finance Sector in Sri Lanka: Evidence from Listed Financial Companies in Colombo Stock Exchange

Author(s): Bogamuwa, M. M. S. K. B., Wayamba University of Sri Lanka

Presenter: Kumari, J. M. G. S. S

Discussant: Ediriwickrama, T.C., University of Colombo, Sri Lanka

2. Market Performance of Initial Public Offerings of Equity Shares in Nepal

Author(s): Gurung, J. B., Tribhuvan University, Nepal

Presenter: Gurung, J. B

Discussant: Fernando J.M.R., University of Kaleniya, Sri Lanka

3. ESG Integration, Socially Responsible Investment, and Portfolio Management in Developing Country Context: Evidence from Sri Lanka

Author(s): Warnakulasooriya, D. K. T., University of Peradeniya

Presenter: Warnakulasooriya, D. K. T

Discussant: Samarakoon S.M.R.K., Wayamba University of Sri Lanka

4. Impact of Environmental Disclosures on Firms' Financial Performance and Firm Value: Special Reference to Listed Hotels in Colombo Stock Exchange

*Author(s): Priyadarshani, H. M. T., Uva Wellassa University of Sri Lanka
Kulathunga, K. M. M. C. B., Uva Wellassa University of Sri Lanka*

Presenter: Warnakulasooriya, D. K. T.

Discussant: Priyadarshanie W. A. N., Wayamba University of Sri Lanka

Track 02: Financial Markets, Investments and Behavioral Finance

Chair: *Professor Wanniarachchige M. K., University of Ruhuna, Sri Lanka*

Convener: *Ekanayake W.Y.M.M.N., University of Ruhuna, Sri Lanka*

1. Mitigating Overconfidence Bias: Exploring the Role of Experience, Self-Reflection, and Financial Literacy in a Moderated Mediation Model

Author(s): Shantha, K. V. A., The Open University of Sri Lanka

Presenter: Gamini, L. P. S., The Open University of Sri Lanka

Discussant: Wanniarachchige M.K., University of Ruhuna

2. Impact of investment biases of individual investors' decision making: A study on the Colombo Stock Exchange

Author(s): Sazna, M. I. F., University of Jaffna

Presenter: Sazna, M. I. F.

Discussant: Uduwalage E., Wayamba University of Sri Lanka

3. Factors Affecting to Cryptocurrency Investment Decisions Among Sri Lankan Investors: With special reference to UTAUT

Author(s): Dinani, K. L., Uva Wellassa University of Sri Lanka

Kulathunga, K. M. M. C. B., Uva Wellassa University of Sri Lanka

Fernando, A. G. N. K., Uva Wellassa University of Sri Lanka

Presenter: Dinani, K. L

Discussant: Dissanayake D. H. S. W., Wayamba University of Sri Lanka

4. Impact of Big Data on Quality of Accounting Information of Listed Companies in Sri Lanka: Perceptual Views from Accounting Professionals

Author(s): Senthuran, V., University of Jaffna

Presenter: Senthuran, V.

Discussant: Kodithuwakku S., University of Peradeniya, Sri Lanka

Track 03: Financial Market Development and Regulation

Chair: Professor Dayaratne D.A.I., Sabaragamuwa University of Sri Lanka

Convener: Suwthika P., University of Peradeniya, Sri Lanka

1. An Implementation Framework for Blockchain-Based Tax Collection Mechanism in the Decentralized Era

Author(s): Senadeera, W. I. U., Uva Wellassa University of Sri Lanka

Charith, K., Uva Wellassa University of Sri Lanka

Presenter: Charith, K.

Discussant: Ariyadasa H. M. S. N., Uva Wellassa University of Sri Lanka

2. The Impact of Financial Inclusion on Poverty in South Asian Countries

Author(s): Jethusan, J., University of Colombo, Sri Lanka

Presenter: Jethusan, J.

Discussant: Dias S. N. R. F., Wayamba University of Sri Lanka

3. Empowering FinTech Adoption in Sri Lankan SMEs: Unraveling the Interplay of Key Drivers and Mediating Force of TAM

Author(s): Shantha, U. D. D. A., Uva Wellassa University of Sri Lanka

Kulathunga, K. M. M. C. B., Uva Wellassa University of Sri Lanka

Fernando, A. G. N. K., Uva Wellassa University of Sri Lanka

Presenter: Shantha, U. D. D. A.

Discussant: Senevirathne W. A. R., Open University of Sri Lanka

4. Financial Literacy and Financial Wellbeing; Empirical Evidence from Recent Graduates in Jaffna District

Author(s): Kabishka, T, University of Jaffna

Presenter: Kabishka, T

Discussant: Shantha K. V. A., Open University of Sri Lanka

02.30 PM – 03.00 PM Break

03.00 PM – 03.05 PM Commencement of the Closing Remarks

03.05 PM – 03.15 PM Briefing of the EFMP Conference 2024

Ms. P.G.M.S.K. Gamage, Coordinator, EFMP Conference 2024

03.15 PM – 03.25 PM Declare the Best Paper Award and Service Certification Awards

Senior Professor Hareendra Dissabandara, President, Sri Lanka Finance Association

03.25 PM – 03.30 PM Closing Remarks